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From: Max Lloyd [mailto:max@viasic.com]

Sent: Tuesday, May 03, 2005 11:17 AM

To: Rulemaking, TTB

Subject: requiring additional information on wine labeling

A requirement to mandate additional information like, ingredient, allergen, alcohol, calorie, and carbohydrate content on wine labels would be disastrous for our small winery. Many of our annual lots are less than 100 cases. The laboratory work required for each lot would be a prohibitive cost for small lots and for small family wineries making it even more difficult to compete with the large wine conglomerates and low cost imports.

Thanks,
Max Lloyd
Grove Winery